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PTO/SB/21 (08-00)

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/773,940	
	Filing Date	1/31/2001	
	First Named Inventor	PRICE ET AL.	
	Group Art Unit	2643	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	6	Attorney Docket Number	K35A0755

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): -Preliminary Amendment -Receipt Acknowledgment Post Card
<div>Remarks</div>		

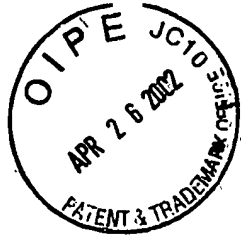
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In re Application of: Price et al.
Serial No.: 09/773,940
Filed: 01/31/2001
Title: System And Method For Selecting Content
To Be Presented To A User

Group Art Unit: 2643
Examiner: Unknown

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PRELIMINARY AMENDMENT

THE ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Dear Sir,

Prior to examining the above-identified application, please amend the application as follows:

IN THE CLAIMS

Please amend the following claims:

6. (amended) The method of Claim 5, further comprising receiving the content at the user location.
7. (amended) The method of Claim 6, further comprising storing the content at the user location for deferred presentation to the user.
8. (amended) The method of Claim 5, wherein the set of parameters represents a solicitation for a predetermined content and wherein the content is sent when a match has been reported.
10. (amended) The method of Claim 9, wherein reporting a match represents an acknowledgement that the user is likely to view the content.
14. (amended) The method of Claim 13, wherein the source of contents stores the content defined by the set of parameters for selectively sending to the user location upon receipt of the match signal.
15. (amended) The method of Claim 13, further comprising receiving the content at the user location.
16. (amended) The method of Claim 14, further comprising storing the content at the user location for deferred presentation to the user.